

FOR IMMEDIATE RELEASE

Wednesday November 1 2023

Golf Services Management Pty. Ltd. (GSM) are pleased to announce we have entered into a new management agreement with Cardinia Shire Council to reopen and manage the Pakenham Golf Course at Deep Creek Reserve.

Recognising GSM's commendable track record of reopening venues facing financial challenges, Cardinia Shire Council expressed confidence in GSM's capability to restore the golf course whilst establishing a sustainable business model for the venue.

Ian Denny, Managing Director of GSM, stated "We are delighted to be working with Cardinia Shire Council and look forward to the challenge of reopening what we acknowledge to be notable centrepiece and a central hub, for the Cardinia Shire community. We believe the venue holds immense potential and are excited to introduce a range of initiatives in the coming months that will be valuable additions to the local community as well as to GSM's extensive existing local customer base."

Under GSM's stewardship the golf course, which was previously known as Deep Creek Golf Club, will be rebranded as Pakenham Golf Course, a name which pays homage to the venue's original naming convention. The rebranding affirms the course's '7 day a week public access' status and dispels any misconceptions that the venue is private in nature.

GSM will now embark on an extensive works program associated with restoring the golf course and driving range to a playable standard after an extended closure period. Golf operations are expected to resume in phases from early December which will include the reopening of the Deep Creek Reserve Eco Centre featuring a retail space, café, bistro, functions rooms as well as shared spaces utilised by various Cardinia Shire community groups.

A comprehensive recruitment drive is now underway to establish a new team for the next chapter of the venue. A range of job opportunities, spanning golf operations, hospitality, and maintenance, are now listed on the newly launched Pakenham Golf Course website at www.pakenhamgolf.com.au/jobs.

For the latest news and updates on the reopening, we invite you to subscribe at www.pakenhamgolf.com.au/subscribe.

About Golf Services Management Pty. Ltd. (GSM): GSM are a renowned management company providing a 'Total Golf Solution'. GSM are committed to enhancing golf experiences for communities throughout Australia and driving increased participation in all things golf.

Golf Services Management - www.golfservicesmanagement.com.au

GSM Golf – www.gsmgolf.com.au

Pakenham Golf Course – www.pakenhamgolf.com.au